

Health and Wellbeing Strategy Workshop

7 September 2023

Report

Leaders across the health and care system met on 7 September 2023 to discuss our partnership approach to health and wellbeing in Oxfordshire between now and 2030. This included the Health and Wellbeing Board, members of the Future Oxfordshire Partnership and Oxfordshire Inclusive Economy Partnership, and the strategy Task and Finish group. They discussed key wins over the past few years, reflected on the needs and priorities of people across Oxfordshire, reviewed a draft health and wellbeing strategy, and began developing novel interventions and policies to deliver change across Oxfordshire.

Our wins: key successes over past 3-5 years

- Co-ordinated & collaborative response to Covid, including vaccine rollout
- Clear identification of Oxfordshire's 10 priority wards & community insight profiles
- Awareness raising of important issues like mental health and wellbeing
- Pooled budget between ICB and social care
- Introduction of prevention programmes like FAST, Move Together, You Move
- The Oxfordshire Way
- Health services in community spaces e.g. Rose Hill and Florence Park
- Breaking down barriers between hospital and communities e.g. Ambulatory Assessment Units (AAU)
- Healthy place shaping programme
- Nature partnerships and recognition of importance of green spaces

Reviewing a Draft Health and Wellbeing Strategy

Attendees felt...

- **The thrust and direction of the strategy was broadly right, is based on evidence, and reflects people's priorities in Oxfordshire**
- VCS organisations are not properly connected into HWB and its strategy
- It's crucial that our role is to **enable** individuals and communities to lead fulfilling lives where they can access services, activity, social connection, and community
- Some priorities fitted across the entire life course rather than just in one life course box e.g. healthy food environment, physical activity, social connection
- The strategy could have an even greater focus on mental health and wellbeing
- Let's be courageous and fully commit to focusing on inequality!
- The focus on dementia and falls is overly medicalised and specific

- We should focus on *homes* not housing
- Where does access to healthcare fit as a key aspect of health and wellbeing?
- Is infrastructure (e.g. transport, leisure) properly reflected in the strategy?
- **...excited to see translation into delivery for people across Oxfordshire!**

Delivery

We felt that we should adopt an approach where there is:

- Join-up between the primary care strategy and the health and wellbeing strategy
- Interventions that are targeted to those most at risk rather than those who are most articulate or loudest
- Better join-up/pathways across the system e.g., closer links between acute care and housing providers to enable us to discharge homeless people
- Shifting focus from reduced waiting times to improved family support, employment, education, etc.
- Reduced fragmentation: joining up maternity, 0-19s, physical and mental health
- Recognition that children and their mental wellbeing are embedded in families—we must focus support in schools and families as opposed to health services
- Better communication across partners and with the public
- Embrace our roles as anchor institutions—supporting families to be active, access healthy food, manage stress, and provide good jobs

We want to see:

- More done to connect people to community support/provision without necessarily going via primary care – can we supersize Live Well Oxfordshire?
- The strategy buttress and add to the food strategy, tackling food insecurity
- Wealth kept local by using levels like procurement, property, finance & providing jobs for those farthest from the labour market
- Deeper and more radical forms of collaboration—shared employment, pooled budgets, joint delivery
- Improved access to homes for key workers across the public sector
- Social capital approach providing safe accommodation for ex-offenders/veterans
- Better use of our existing assets e.g. leisure centres, parks, schools partnerships

In terms of outcomes and accountability, we want to see:

- More and better measurement of the impact of preventative work
- **A really strong outcomes framework to measure our impact**
- **Accountability to one another for this strategy and our priorities**